

# Cambridge International AS & A Level

MEDIA STUDIES 9607/41

Paper 4 Critical Perspectives

May/June 2020

2 hours

You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

#### **INSTRUCTIONS**

Answer two questions in total:

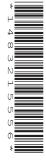
Section A: answer Question 1.

Section B: answer one question.

• Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

#### **INFORMATION**

- The total mark for this paper is 100.
- The number of marks for each question or part question is shown in brackets [ ].



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# Section A: Evaluation of production skills development

In this section you need to write about your work for the Foundation Portfolio and Advanced Portfolio components. You must answer both **1(a)** and **1(b)**.

- 1 (a) To what extent were research and planning essential in your productions? [25]
  - **(b)** Analyse **one** of your productions in relation to the concept of narrative. [25]

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# Section B: Contemporary media issues

Answer one question from Section B.

You should refer to at least **two** different media and support your answer with reference to contemporary examples.

# Contemporary media regulation

2 Why is regulation of the media so complicated?

[50]

#### OR

3 'Contemporary media regulation needs to keep up with new technologies.' How far do you agree with this statement?
[50]

## Global media

4 'We are all living in a "global village", created by the media.' To what extent do you agree with this statement?
[50]

# OR

5 To what extent have global media transformed audience behaviour?

[50]

# Media and collective identity

6 'Media representations of social groups change over time.' How far do you agree with this statement? [50]

#### **OR**

7 Discuss the ways in which identity is mediated.

[50]

#### Media in the online age

**8** Evaluate the different views on the democratising effects of online media.

[50]

#### OR

**9** 'The online age has forced media industries to adapt.' To what extent do you agree with this statement? [50]

# Postmodern media

10 What versions of postmodernism have you found useful when analysing the media?

[50]

#### OR

11 'Postmodern media texts are more challenging for audiences.' How far do you agree with this statement? [50]

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